

## DUE MARI FINAL CONFERENCE

November 30<sup>th</sup>, 2023

| INFO                 |   |
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| <b>Type of event</b> | Project Final Conference  |
| <b>Date</b>          | November 30th, 2023 (Thursday)  |
| <b>Time</b>          | 11:30 – 14:30   |
| <b>Location</b>      | Hotel CUE, Podgorica  |
| <b>Link</b>          | <a href="https://meet.goto.com/228167093">https://meet.goto.com/228167093</a><br>Access Code: 228-167-093 |
| <b>Moderators</b>    | Maja Kovacevic, Lead Partner<br>Tamara Djukic, Lead Partner   |

| Program       |   |   |
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| Time          | Topic   | Speaker   |
| 11:15 – 11:30 | Registration  |   |
| 11:30 - 11:40 | Welcoming Word  | <i>Ms. Tamara Djukic /Ms. Maja Kovacevic</i> , DUE MARI project team, Ministry of Tourism, Ecology, Sustainable Development and Northern Region Development, (Montenegro)   |
| 11:40 - 11:50 | Introduction<br>Interreg IPA CBC<br>Italy-Albania-Montenegro<br>2014-2020 | <i>Mr. Davide Morgese</i> , Joint Secretariat, Interreg IPA CBC Italy-Albania-Montenegro<br><i>Ms. Irena Boskovic</i> , Head of the Directorate for Inter-regional Programmes and Macro-regional Cooperation, Ministry of EU integration, (Montenegro)  |
| 11:50 - 12:00 | An idea behind<br>the project Due Mari                                    | <i>Ms. Maja Kovacevic</i> , DUE MARI project team, Ministry of Tourism, Ecology, Sustainable Development and Northern Region Development, (Montenegro)  |
| 12.00 – 12.20 | Introduction -<br>project countries and<br>territories                    | <i>Mr. Nikola Tomasevic</i> , Secretary of the Ministry of Tourism, Ecology, Sustainable Development and Northern Region Development, (Montenegro)<br><i>Mr. Sofjan Jaupaj</i> , Director-General, Ministry of Tourism and Environment, (Albania)<br><i>Ms. Emilia Vitullo</i> , Head of Office for the Promotion of Tourism Policies. Projects for the integrated promotion of the territory, (Molise Region)<br><i>Ms. Anna Introna</i> , Responsible for ETC projects, |

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|               |  | Department of Tourism and Culture, (Puglia Region)  |
| 12:20 - 12:45 | Main output of the project - Virtual Tours Platform  | <b>Mr. Domenico Morgese</b> , Innova Puglia, (Puglia Region)  |
| 12:45 – 13:00 | Local experiences – gathering data and postproduction – Montenegro and Albania   | <b>Mr. Otokar Crnalic</b> , director, 360 Provideo, (Croatia)<br><b>Mr. Elton Nino</b> , project manager, Ministry of Tourism and Environment, (Albania)  |
| 13:00 - 13:10 | Digitalizing tourism offer of Montenegro – new website of the NTO  | <b>Ms. Svetlana Tomkovic</b> , manager, National Tourism Organization of Montenegro, (Montenegro)   |
| 13:10 – 13:20 | Policy Paper   | <b>Ms. Ivana Ostoic</b> , director, IQ Consulting, (Montenegro)   |
| 13:20 - 13:30 | Pilot projects - local experiences - Montenegro and Albania  | <b>Mr. Radoslav Tomovic</b> , professor of the Faculty of Mechanical Engineering, University of Montenegro, (Montenegro)<br><b>Mr. Elton Nino</b> , project manager, Ministry of Tourism and Environment, (Albania)   |
| 13:30 – 13:50 | <b>Coffee break</b>  |   |
| 13:50 – 14:05 | Local experiences – gathering data and postproduction<br>Common strategy and action plan -<br>Pilot project in Molise region | <b>Ms. Emilia Vitullo</b> , Head of Office for the Promotion of Tourism Policies - Projects for the integrated promotion of the territory, (Molise Region)<br><b>Mr. Mauro Calise</b> , Project manager, (Molise region)  |
| 14:05 – 14:15 | Challenges faced during the project implementation and future perspectives   | <b>Mr. Elton Nino</b> , Project manager, Ministry of Tourism and Environment, (Albania)<br><b>Mr. Mauro Calise</b> , Project manager, (Molise region)<br><b>Ms. Anna Introna</b> , Responsible for ETC projects, Department of Tourism and Culture, (Puglia region)<br><b>Ms. Maja Kovacevic / Ms. Tamara Djukic</b> , DUE MARI project team, Ministry of Tourism, Ecology, Sustainable Development and Northern Region Development, (Montenegro) |
| 14:15 – 14:25 | <b>Discussion and questions</b>  |   |
| 14:25 – 14:30 | Final word - Closing of the Conference   | <b>Ms. Maja Kovacevic / Ms. Tamara Djukic</b> , DUE MARI project team, (Montenegro)   |